The
GAUMER WATCHMAN
cries aloud—
"Notice the Lighting Equipment"
Wherever you go—
"Gaumer Lighting everywhere
follows the evening glow"
Alls well!

"Notice the Ligh
WHEREVE

"GAUMER
Everywhere Follows

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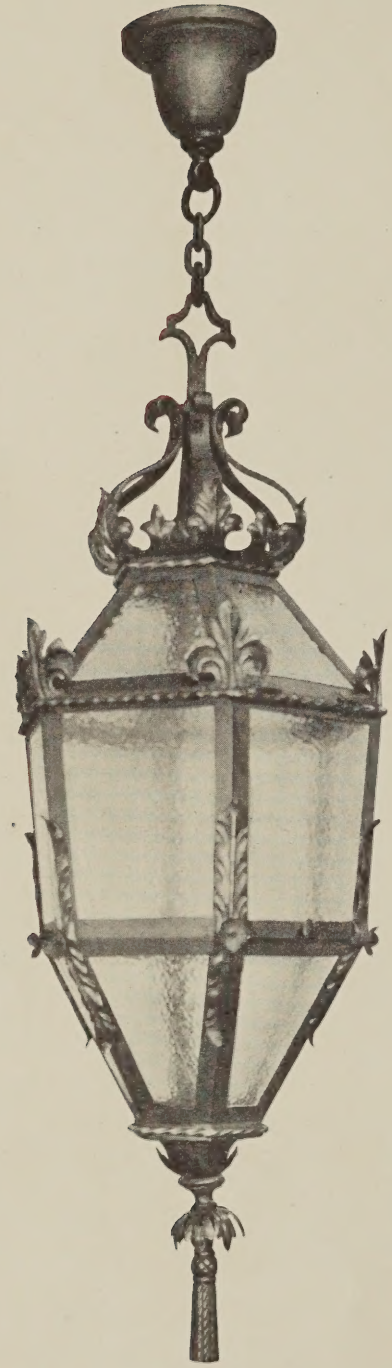

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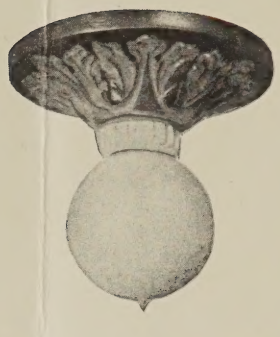

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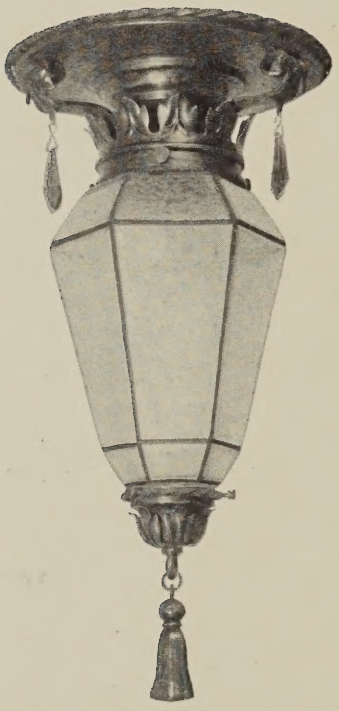

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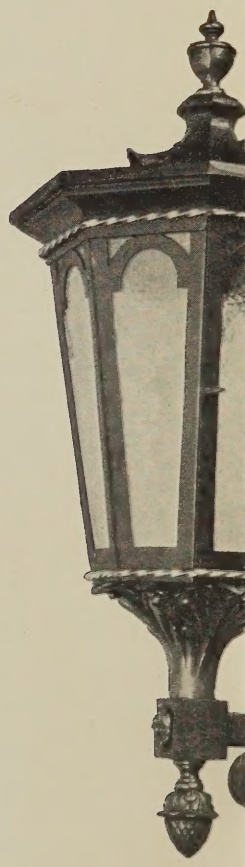

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BIDDLE-GAUMER QUALIT

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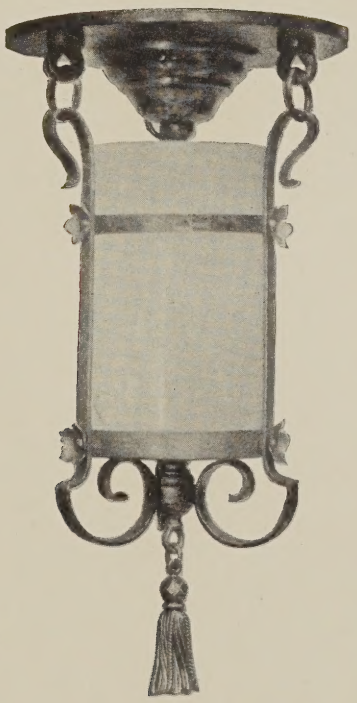

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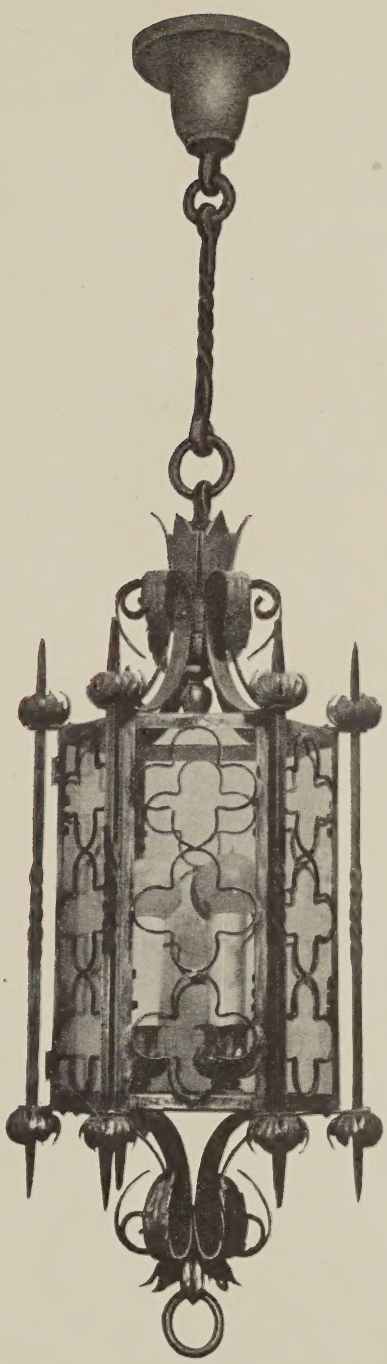

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TY LIGHTING EQUIPMENT

Dealers who regularly stock a well assorted line of

BIDDLE-GAUMER LIGHTING FIXTURES

are in the happy position of being able to suit the most fastidious well-to-do customers as well as the thrifty inclined owner of a moderate cosy home.

The smaller inexpensive pieces are built with the same care as the large and ornate fixtures—Material, Workmanship, Finish are the same—the Designs alone vary to fit the purse.

Wall Sconces are very popular and the B-G line is certainly most attractive, beauty-wise and purse-wise.

Now is the time to plan for a Big Spring Business.

Our new Catalog is yours for the asking.

BIDDLE-GAUMER COMPANY
3846-56 Lancaster Ave.
Philadelphia

NOTE—This month shows the birthplace of David Rittenhouse, born here in 1732. His Father, Claus, and his Grandfather, William, started the first American Paper Mill in 1690. It was located on Paper Mill Run, which flows down the Wissahickon Ravine back of the house. The house and the ravine are all now within the bounds of the famous Fairmount Park—Philadelphia's pride.

"Notice the Lighting Equipment"

B. G. Quality

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